

EXCLUSIVE USAGE

These brand guidelines are for the exclusive use of certified eXp Luxury agents. Agents who are not certified are not permitted to use the eXp Luxury Brand. To learn more about becoming a certified eXp Luxury agent visit: expluxury.com/about

LOGOS

Two-Color Logo

Horizontal (Primary)

Stacked (Secondary)

One-Color Logo

Horizontal (Primary)

Stacked (Secondary)

LOGO SAFE AREA

Our clear space requirements ensures that our logo is easy to read. An important part of maintaining a consistent presentation is keeping a clear space around the logo from other text, graphics or illustrations.

Clear space requirements must not be altered in any way.

***Note:** Always default to the primary, stacked verision of the eXp Luxury logo. If there is not enough room in a given composition to accommodate for the amount of vertical safe space required, the horizontal logo application may be used.